



Mid-American Fundraising

Scott Ott

Fundraiser Director

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Dear Fundraising Organizer,

Mid-American Fundraising is proud to have joined forces with Maple City Roasters in offering a unique fundraising program designed to raise revenue for schools and organizations while also supporting small businesses. The program was developed by a group of small business owners located throughout northwest Indiana. Our goal is for these small businesses to help in our communities and for the communities to support small business. There is no contract, no start-up fee, and no cost to the organization to participate.

We've created a simple fundraising program that maximizes profits in a streamlined process. This program features products from six local, small businesses. We have Maple City Roasters offering a wide variety of coffee and tea, Sunshine Spices offering cooking spices, Cody's Candies offering several candy options and nuts, Grace & Faith Essential Oils with safe and healthy essential oil solutions, Cooking Oils from Adi's Kitchen as well

as Roxy's Rawhides and Samson Snacks with dog treats, all doing business from LaPorte County. Hobo Jim's from St. Joseph County offers barbeque sauce, hot sauce and spicy mustard. Dippity Dips offers a large selection of delicious dip mixes and Opportunity Enterprises offers several flavors of popcorn and they are both doing business from Porter County, Indiana. Most products will be priced between \$10-\$20.

Mid-American Fundraising will deliver all products to the organization, packaged per participant to simplify the distribution process. At the conclusion of the fundraiser, the organization will have earned \$3.50 per item sold and will be invoiced for the balance of each item to be paid at the time of delivery.

To provide incentive for participation in the fundraising effort, for each individual who sells 50 separate items or sets will receive a \$25 Visa gift card. We will donate \$500 in cash prizes to the top sellers of the fundraising campaign provided the participants as a group sell 1,000 items or more.

I am available to discuss the details of the program including delivery of the products, distribution of products to the participants, and calculating the total amount of items sold. To be successful, this program will require reliable volunteers from the organization to lead and organize.

If you are interested in this program, I would love to meet with you and answer any questions you may have. Feel free to call me at 219-608-1972 or contact me by email at coffeeman@maplecityroasters.com. I look forward to hearing from you.

Sincerely,

Scott Ott
Mid-American Fundraising Director